



WMBB  
2650 E Division  
Springfield, MO 65803

Neves Media Productions  
1609 Lisenby Ave  
Panama City, FL 32405

# Contract # 1424515

**Schedule Dates** 10/03/16-10/31/16  
**Advertiser** Chuck Perdue/Bay County Tax Collector/R/FL (835)  
**Agency** Neves Media Productions (19746)  
**Product** Political - Candidate Other (1066)  
**Brand** Political (36134)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** /, /Oct 2016  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/12/16  
**Last Modified** 09/12/16  
**Entered By** Kayrn Miles  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$720.00  
**Net Total** \$4,080.00  
**Sales Tax**

| Panama City (WMBB)  |           |                   |
|---------------------|-----------|-------------------|
| By Broadcast Month  | Spots     | Rate              |
| Oct. 2016           | 88        | \$4,580.00        |
| Nov. 2016           | 5         | \$220.00          |
| <b>Grand Total:</b> | <b>93</b> | <b>\$4,800.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total    | Station            | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 4:59A- WMBB 5a News      | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$20.00 | \$80.00  | Panama City (WMBB) |          | 9/12/16 |
| 2.0  | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 4:59A- WMBB 5a News      | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$20.00 | \$60.00  | Panama City (WMBB) |          | 9/12/16 |
| 3.0  | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 4:59A- WMBB 5a News      | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$20.00 | \$80.00  | Panama City (WMBB) |          | 9/12/16 |
| 4.0  | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 4:59A- WMBB 5a News      | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$20.00 | \$60.00  | Panama City (WMBB) |          | 9/12/16 |
| 5.0  | Normal Line / SPOT             | 10/31/16-10/31/16 | 5   | :30    | 4:59A- WMBB 5a News      | 1   |    |    |    |    |    |    |    | 1     | \$20.00 | \$20.00  | Panama City (WMBB) |          | 9/12/16 |
| 6.0  | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 5:58A- WMBB 6a News      | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$40.00 | \$120.00 | Panama City (WMBB) |          | 9/12/16 |
| 7.0  | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 5:58A- WMBB 6a News      | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$40.00 | \$120.00 | Panama City (WMBB) |          | 9/12/16 |
| 8.0  | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 5:58A- WMBB 6a News      | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$40.00 | \$160.00 | Panama City (WMBB) |          | 9/12/16 |
| 9.0  | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 5:58A- WMBB 6a News      | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$40.00 | \$160.00 | Panama City (WMBB) |          | 9/12/16 |
| 10.0 | Normal Line / SPOT             | 10/31/16-10/31/16 | 5   | :30    | 5:58A- WMBB 6a News      | 1   |    |    |    |    |    |    |    | 1     | \$40.00 | \$40.00  | Panama City (WMBB) |          | 9/12/16 |
| 11.0 | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 7A- Good Morning America | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$30.00 | \$120.00 | Panama City (WMBB) |          | 9/12/16 |
| 12.0 | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 7A- Good Morning America | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$30.00 | \$90.00  | Panama City (WMBB) |          | 9/12/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WMBB  
2650 E Division  
Springfield, MO 65803

Neves Media Productions  
1609 Lisenby Ave  
Panama City, FL 32405

# Contract # 1424515

Schedule Dates 10/03/16-10/31/16  
Advertiser Chuck Perdue/Bay County Tax Collector/R/FL (835  
Agency Neves Media Productions (19746)  
Product Political - Candidate Other (1066)  
Brand Political (36134)  
Salesperson Panama City, House (2718)  
Sales Office Panama City  
Buyer Name /  
Phone/Fax /  
CPE /  
Account Types Local/Political  
Billing Type Standard  
Comments

Date Entered 09/12/16  
Last Modified 09/12/16  
Entered By Karyn Miles  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$720.00  
Net Total \$4,080.00  
Sales Tax

| Panama City (WMBB) |       |            |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate       |
| Oct. 2016          | 88    | \$4,580.00 |
| Nov. 2016          | 5     | \$220.00   |
| Grand Total:       | 93    | \$4,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station            | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| 13.0 | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 7a- Good Morning America<br>7a | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$30.00  | \$120.00 | Panama City (WMBB) |          | 9/12/16 |
| 14.0 | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 7a- Good Morning America<br>7a | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$30.00  | \$90.00  | Panama City (WMBB) |          | 9/12/16 |
| 15.0 | Normal Line / SPOT             | 10/31/16-10/31/16 | 5   | :30    | 7a- Good Morning America<br>7a | 1   |    |    |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Panama City (WMBB) |          | 9/12/16 |
| 16.0 | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 11A- WMBB Midday News          | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$10.00  | \$50.00  | Panama City (WMBB) |          | 9/12/16 |
| 17.0 | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 11A- WMBB Midday News          | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$10.00  | \$40.00  | Panama City (WMBB) |          | 9/12/16 |
| 18.0 | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 11A- WMBB Midday News          | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$10.00  | \$40.00  | Panama City (WMBB) |          | 9/12/16 |
| 19.0 | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 11A- WMBB Midday News          | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$10.00  | \$50.00  | Panama City (WMBB) |          | 9/12/16 |
| 20.0 | Normal Line / SPOT             | 10/31/16-10/31/16 | 5   | :30    | 11A- WMBB Midday News          | 1   |    |    |    |    |    |    |    | 1     | \$10.00  | \$10.00  | Panama City (WMBB) |          | 9/12/16 |
| 21.0 | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 4:59p- WMBB 5p News            | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$100.00 | \$500.00 | Panama City (WMBB) |          | 9/12/16 |
| 22.0 | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 4:59p- WMBB 5p News            | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$100.00 | \$400.00 | Panama City (WMBB) |          | 9/12/16 |
| 23.0 | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 4:59p- WMBB 5p News            | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$100.00 | \$300.00 | Panama City (WMBB) |          | 9/12/16 |
| 24.0 | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 4:59p- WMBB 5p News            | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$100.00 | \$300.00 | Panama City (WMBB) |          | 9/12/16 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|





WMBB  
13 Division  
2650 E Division  
Springfield, MO 65803

Neves Media Productions  
1609 Lisenby Ave  
Panama City, FL 32405

# Contract #

1424515

**Schedule Dates** 10/03/16-10/31/16  
**Advertiser** Chuck Perdue/Bay County Tax Collector/R/FL (83)  
**Agency** Neves Media Productions (19746)  
**Product** Political - Candidate Other (1066)  
**Brand** Political (36134)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** ./Oct 2016  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/12/16  
**Last Modified** 09/12/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$720.00  
**Net Total** \$4,080.00  
**Sales Tax**

| Panama City (WMBB)  |           |                   |
|---------------------|-----------|-------------------|
| By Broadcast Month  | Spots     | Rate              |
| Oct. 2016           | 88        | \$4,580.00        |
| Nov. 2016           | 5         | \$220.00          |
| <b>Grand Total:</b> | <b>93</b> | <b>\$4,800.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station            | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| 25.0 | Normal Line / SPOT             | 10/03/16-10/07/16 | 5   | :30    | 5:58P- WMBB 6p News | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$120.00 | \$480.00 | Panama City (WMBB) |          | 9/12/16 |
| 26.0 | Normal Line / SPOT             | 10/10/16-10/14/16 | 5   | :30    | 5:58P- WMBB 6p News | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$120.00 | \$480.00 | Panama City (WMBB) |          | 9/12/16 |
| 27.0 | Normal Line / SPOT             | 10/17/16-10/21/16 | 5   | :30    | 5:58P- WMBB 6p News | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$120.00 | \$360.00 | Panama City (WMBB) |          | 9/12/16 |
| 28.0 | Normal Line / SPOT             | 10/24/16-10/28/16 | 5   | :30    | 5:58P- WMBB 6p News | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$120.00 | \$360.00 | Panama City (WMBB) |          | 9/12/16 |
| 29.0 | Normal Line / SPOT             | 10/31/16-10/31/16 | 5   | :30    | 5:58P- WMBB 6p News | 1   |    |    |    |    |    |    |    | 1     | \$120.00 | \$120.00 | Panama City (WMBB) |          | 9/12/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |   |
|---|---|
| <b>Station and Location:</b><br><div style="text-align: center; font-size: 1.2em;">WMBB</div> | <b>Date:</b><br><div style="text-align: center; font-size: 1.2em;">9.1.16</div> |
|---|---|

I, TODD NEVES / NEVES MEDIA SOLUTIONS GROUP,

being/on behalf of: CHUCK PERDUE

a legally qualified candidate of the REPUBLICAN

political party for the office of: TAX COLLECTOR, BAY COUNTY

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows: RATES + AVAILS

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

Attach proposed schedule with charges (if available)



I represent that the payment for the above described broadcast time has been furnished by:

CHUCK PERDUE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CAMERON SKIDLER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/1/16

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

George Brown

Printed Name

GM

Title